



Drug Discovery & Therapy World Congress 2017

July 10-13, 2017, Boston, MA, USA

Sponsorship Prospectus



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Welcome Message from the President

Dear Colleagues,

It is my pleasure to welcome you to the Drug Discovery and Therapy World Congress 2017 to be held from the 10th to 13th of July 2017 in the beautiful city of Boston.

This conference will host leading scientists from the academia and industry worldwide, to discuss the latest developments in drug discovery and therapy and it promises to be a large event with up to 400 lectures in 45 thematic sessions with an allied poster presentation and a commercial exhibition. I have had the pleasure of presiding over several Eureka conferences held in UAE and USA. They have all been very successful events with a large number of Nobel laureates and top international scientists in attendance.

At the 2017 congress the major topics of discussion related to drug, discovery and therapy will include:

Academic CRO/Industrial collaborations in drug discovery, Cancer Targeted Drug Delivery, Cancer Biomarkers, Anti-Infectives, Bioactive Lipids, Biologics, Cardiovascular Drug Discovery & Therapy, Chemistry, Clinical Trials and Regulatory Affairs, Combinatorial Chemistry, CNS Drug Discovery & Therapy, Diabetes and Obesity Drug Discovery & Therapy, Drug Delivery & Targeting, Drug Discovery in Preclinical Research, Drug Metabolism, Enabling Technologies, Geonomics, Green Techniques for Medicinal Chemistry, High-throughput Screening & Laboratory automation, Hot Topics in Drug Targets, Hot Topics in HIV Research, Hot Topics in Medicinal Chemistry, Hot Topics in Natural Products, Inflammation and Immunology, Innovative Drug Discovery and Nanotechnology, In-silico Drug Design and in-silico screening, Medical Imaging, Molecular Diagnostics, Nutraceutical Drug Discovery & Therapy, Pharmaceutical Biotechnology, Pharmaceutical Research & Development, Pharmacogenomics, Process Chemistry and Drug Manufacturing, Protein and Peptide Sciences, Proteomics & Bioinformatics, Pulmonary Drug Discovery & Therapy, Recent Advances in Patient Treatment and Care, Recent Advances in Spectroscopy, Regenerative Medicine, Stereoselective Synthesis of Bioactive Compounds, Structural Biology, Systems Biology in Drug Design, Traditional Chinese Medicine, Translational Medicine, Women's Health Drug Discovery & Therapy

The conference aims to provide many interesting perspectives on how science and technology of drug discovery and drug therapy are changing rapidly, thereby providing new opportunities and challenges to scientists and medical doctors.

We look forward to welcoming the participants to this exciting conference which will bring together world leaders in their respective fields in the fascinating and intellectual environment of Boston

About the Conference:

Drug Discovery & Therapy World Congress 2017

This unique international conference will provide a platform for all pharmaceutical scientists, internists and primary care physicians to discuss and learn about important international breakthrough developments in drug discovery and on new therapeutics. The focus of the conference will be on the interdisciplinary fields of drug discovery, drug therapy and translational medicine.

A similar series of conferences have been held by the organizers in the UAE and USA over the last several years. These events have been highly successful and many top international scientists, including over 26 Nobel Laureate have presented their work. Throughout the course of the four day conference, you will get a unique opportunity to network and be involved in inspiring and interesting discussions of scientists and researchers from the international pharmaceutical, academic and clinical communities

Delegates Profile

The conference will appeal to a targeted group of scientists and senior international decision makers. Delegates and exhibitors will have a valuable, informative and positive experience.

- Internists
- Pharmaceutical scientists
- Clinicians/Doctors CEOs, CROs, senior instrumental professionals' directors and research associates from the pharmaceutical industry and academia

Benefits of Attending:

- Exchange ideas and network with leading pharmaceutical scientists, clinicians and internists.
- Bring together top international scientists and clinicians presenting cutting-edge discoveries, research and new therapeutic drugs
- This conference aims to span the interdisciplinary fields of pre-clinical and clinical drug discovery and drug therapy and to highlight the burgeoning fields of Translational Medicine and the major advances from "bench to bedside" research and practice.
- Exhibitors can gain direct access to a core audience of professionals and decision makers and can increase visibility through branding and networking at the conference.
- Obtain a global roundup of Pharmaceutical research capabilities and opportunities.
- The conference will feature a commercial exhibition and poster sessions.

Why Sponsor

Sponsoring this conference will delineate your commitment to support the drug discovery process and related therapies towards prevention and cure of major diseases affecting humanity. The objective will be to maintain this unique international conference each successive year to provide a platform for all pharmaceutical scientists, internists and primary care physicians to discuss and learn about all the important international breakthrough developments on drug discovery and on new therapeutics. The scientific program has been developed by a committee of leading experts and comprises of 45 tracks:

1. Academic CRO/Industrial collaborations in drug discovery
2. Cancer Targeted Drug Delivery
3. Cancer Biomarkers
4. Anti-Infectives
5. Bioactive Lipids
6. Biologics
7. Cardiovascular Drug Discovery & Therapy
8. Chemistry
 - a. *Asymmetric Synthesis*
 - b. *Organometallic Chemistry*
 - c. *Carbohydrates*
 - d. *Spectroscopy*
9. Clinical Trials and Regulatory Affairs
10. Combinatorial Chemistry
11. CNS Drug Discovery & Therapy
12. Diabetes and Obesity Drug Discovery & Therapy
13. Drug Delivery & Targeting
14. Drug Discovery in Preclinical Research
 - a. *De-risking Drug discovery*
 - b. *Hit to Lead and Lead Optimization*
15. Drug Metabolism
16. Enabling Technologies
17. Geonomics
18. Green Techniques for Medicinal Chemistry
19. High-throughput Screening & Laboratory automation
20. Hot Topics in Drug Targets
21. Hot Topics in HIV Research
22. Hot Topics in Medicinal Chemistry
23. Hot Topics in Natural Products
24. Inflammation and Immunology
25. Innovative Drug Discovery and Nanotechnology
26. In-silico Drug Design and in-silico screening
27. Medical Imaging
28. Molecular Diagnostics
29. Nutraceutical Drug Discovery & Therapy
30. Pharmaceutical Biotechnology
31. Pharmaceutical Research & Development
 - i. *Successful Drug Discovery from the Research Lab to the Marketplace*
 - ii. First disclosure of Clinical Compounds
 - iii. Case Histories of Drugs on the Market
 - iv. *Global Roundup of Pharmaceutical Research capabilities and Opportunities*
 - v. Middle East
 - vi. China
 - vii. Japan & Far East
 - viii. North America
 - ix. Europe
 - x. South America
 - xi. India & Asia
 - xii. Africa
 - a. *Global Discovery Outsourcing*
 - b. *Generic Pharmaceuticals: Challenges and Opportunities*
 - c. *Regulatory Affairs*
 - d. *Other Areas of Pharmaceutical R & D*
32. Pharmacogenomics
33. Process Chemistry and Drug Manufacturing
34. Protein and Peptide Sciences
35. Proteomics & Bioinformatics
36. Pulmonary Drug Discovery & Therapy
37. Recent Advances in Patient Treatment and Care
38. Recent Advances in Spectroscopy
39. Regenerative Medicine
 - a. *Stem Cells*
 - b. *Gene Therapy*
 - c. *Tissue Engineering*
 - d. *Recent Developments in Regenerated Medicine*
40. Stereoselective Synthesis of Bioactive Compounds
41. Structural Biology
42. Systems Biology in Drug Design
43. Traditional Chinese Medicine
44. Translational Medicine
45. Women's Health Drug Discovery & Therapy

For updated list of tracks please visit: <http://www.ddtwc.com>

International Advisory Board 2017



**Ferid Murad
(Nobel Laureate)**
Brown Foundation Institute of
Molecular Medicine for the
Prevention of Human Diseases,
Houston, TX,
USA



**Sidney Altman
(Nobel Laureate)**
Yale University, Department of
Molecular, New Haven
USA



Sir Alan Fersht
MRC Laboratory of Molecular
Biology, Cambridge, CB2 0QH
UK



Jeffrey Skolnick
Center for the Study of Systems
Biology, School of Biology,
Georgia Institute of Technology,
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USA



Allan L. Goldstein
Emeritus Professor & Chairman
Dept. Biochemistry & Molecular
Medicine The George Washington
University School of Medicine
Washington, DC 20037
USA



Richard L. Atkinson
Virginia Commonwealth
University Richmond VA
USA



Illana Gozes
Professor of Clinical Biochemistry
The Lily and Avraham Gildor Chair
for the Investigation of Growth
Factors Department of Human
Molecular Genetics and
Biochemistry Sackler Faculty of
Medicine
The Adams Super Center for Brain
Studies and Sagol School of
Neuroscience, Tel Aviv University
Israel



Q. Ping Dou
Professor Barbara Ann Karmanos
Cancer Institute Departments of
Oncology, Pharmacology and
Pathology School of Medicine
Wayne State University 540.1
Hudson Webber Cancer Research
Building Mail code HW05AO
4100 John R Road Detroit, MI
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Debomoy K. Lahiri
Professor of Neuroscience
Departments of Psychiatry and of
Medical & Molecular Genetics
Member, Stark Neurosciences
Research Institute Indiana
University School of Medicine
Institute of Psychiatric Research,
Indianapolis, IN-46202,
USA



Alexander MacKerell
School of Pharmacy University of
Maryland, Baltimore, MD, USA

General Information

Conference Venue:

The Westin Copley Place, Boston, 10 Huntington Avenue, Boston, MA, 02116, United States
<http://www.westincopleyplaceboston.com/>



Exhibition set up:

Sunday 9th July 2017: 10:00 am – 05:00 pm

Exhibition opening hours:

Monday 10th July 2017: 10:30 am – 05:00 pm
Tuesday 11th July to Thursday 13th July 2017: 09:00 am– 05:00 pm

Exhibition breaks down:

Thursday 13th July 2017: 04:00 pm – 06:00 pm
*Exhibition Area will open with the first Coffee Break

Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal travel and health insurance for their trip.

Conference Organizers

Drug Discovery & Therapy World Congress 2017 will be organized by Eureka Conferences, Inc.,
<http://www.eureka-science.com/event>

Should you require any further information, please contact us

at: Eureka Conferences, Inc.

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United States

Tel: +1-857-2398855

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Email:hasinahabib@eurekaconference.com

Some Nobel Laureates and Eminent Scientists who attended the previous events

Prof. Robert Huber (*Nobel Laureate*)

Sir Harold Kroto (*Nobel Laureate*)

Prof. FeridMurad (*Nobel Laureate*)

Prof. Kurt Wuthrich (*Nobel Laureate*)

Prof. James Cronin (*Nobel Laureate*)

Prof. Yuan T. Lee (*Nobel Laureate*)

Prof. Richard R. Ernst (*Nobel Laureate*)

Prof. Johann Deisenhofer(*Nobel Laureate*)

Prof. Klaus van Klitzing (*Nobel Laureate*)

Prof. Erwin Neher (*Nobel Laureate*)

Prof. John Ropert Schrieffer (*Nobel Laureate*)

Prof. Werner Arber (*Nobel Laureate*)

Prof. Robin Warren (*Nobel Laureate*)

Prof. Jean-Marie Lehn (*Nobel Laureate*)

Prof. Erwin Neher (*Nobel Laureate*)

Prof. Atta ur Rahman (*FRS*)

Prof. J. G. Veltman (*Nobel Laureate*)

Prof. Goverdhan Mehta, (*FRS*)

Dr. Allan L. Goldstein,

Prof. Alan Fersht (*FRS*)

Dr. Antonio M. Gotto, Jr.,

Dr. Christian Domingo Ribas

Dr. Debomoy K. Lahiri,

Dr. Alan Reitz

Dr. Richard Lee Atkinson,

Dr. Gordon Wallace

Dr. Hiroshi Maeda,

Dr. David Kerr

Dr. William B. Weglicki,

Dr. Shuji Ogino,

Dr. Edmond J. Yunis,

Dr. Lee M. Kaplan,

Dr. Vladimir Torchilin,

Dr. Mary-Elizabeth Patti

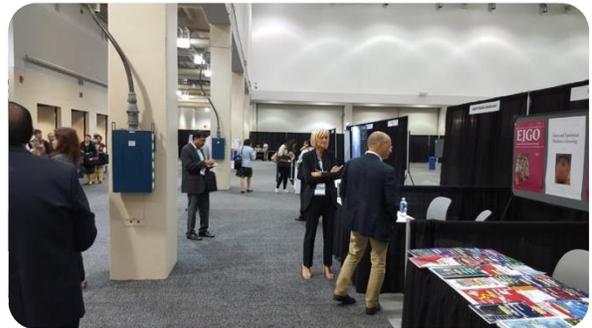
Dr. Muhammad Iqbal Choudhary

2008 - 2016 Exhibitors

- Biomere
- Diffinity Genomics
- Mass Medical Angels (MA2)
- IIAM
- BioAspect Preclinical Research Services
- 7847050 CANADA Inc.
- Arabian Gulf University
- Bachem
- Biotechnology & Research Park
- CFM Oskar Tropitzsch E.K
- Dubai Pharmacy College & Dubai Medical College for Girls
- DUBIOTECH - Dubai
- Emirates Airlines
- EU2P
- FQS Poland
- HANA MEDICAL SUPPLIES
- Higher Colleges of Technology
- HVD Lifesciences
- Integrated Gulf Biosystems
- MIND - Education and Research in Neuroscience and Medicine
- Nowicky Pharma
- Phoenix Pharmaceuticals Inc.
- Thomson Scientific Business
- WYETH
- 3S-Pharmacological Research
- Bruker Middle East
- Chembridge Corporation
- Clinart International
- Iris Biotech GmbH
- JSW Life Sciences GMBH
- MPI Research
- New Chemistry Horizons Laboratories Ltd.
- Prous Science
- Pharm Research MD
- RAK Medical & Health Sciences University
- Science Alert
- SentoClone
- Shrodinger
- SIDRA
- Simulation Plus
- Swiss Biotech



- Techknowledge
- XpandBio
- Cote Orphan Consulting
- GL Synthesis Inc.
- Bentham Science
- Eureka Science
- Sigma-Aldrich
- Bcc Research
- Lyophilization Technology Inc.
- Scilligence
- The Jackson Laboratory
- Massachusetts Life Sciences Center
- Pharmacy Consulting Limited
- Dotmatics Inc.
- CITI Program | University of Miami
- BioValence
- CRC Press
- Thermo Fisher Scientific
- TAP Biosystems
- Analytical Biological Services (ABS) Inc.
- BioMed Central
- NH Division of Economic Development
- Routledge, Taylor & Francis Group.
- BioReactor Sciences
- Separation Methods Technologies
- Velocity Laboratories
- HistoWiz
- American Elements
- Biotage
- Transposagen
- Cresset
- Arradance
- FIA Group
- United Scientific Group (USG)
- Media Table



Commercial Exhibition

The exhibition will be another attraction of Drug Discovery & Therapy World Congress 2017 and will be organized close to the main auditorium. The exhibition hall will accommodate the conference poster exhibition, all catering points and the internet cafe. The scientific program will be structured to maximize opportunities for delegates to visit the commercial exhibition – with the coffee and lunch breaks lounge areas, and poster sessions all being held nearby.

Space at the Commercial Exhibition will be sold on a first come first served basis, with Gold and Silver Sponsors taking priority.

Exhibition Costs:

Space only: secure a space on our floor plan for just US\$ 950 (you will need to erect your own stand within your reserved space)

Early bird price of the booth is US\$ 750 until February 28, 2017

Limited number of booths available.

Customized shell scheme and furniture packages available on demand

Exhibitor Registration includes

- Access to the Commercial Exhibition
- Access to Scientific sessions
- Access to the Poster Exhibition
- Attendance at the Welcome Reception

Additional exhibitors to the above will be charged an Exhibitor only registration fee of US\$ 500 /- each and they will not have access to lecture sessions unless they register as corporate delegates paying full registration fee.

The exhibition manual will be distributed approximately 2 months prior to the conference. The manual will contain details of the costs and booking arrangements for additional carpet, electricity, furniture, lighting and catering etc.

Sponsorship Packages:

Items	Cost	Benefits & Information
Platinum Sponsorship	US\$ 35,000	27 SQM Exhibition space 10 min talk at the inauguration 6 Exhibitor Registrations 10 Full delegates Registrations Branding via Corporate Banner in each conference room. 1 full page color advertisement in the congress program book Logo on the conference program cover Full page company profile in the congress program 1 Delegate Bag Insert Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite/onsite promotional material and signage Acknowledgement on the congress website
Gold Sponsorship	US\$ 25,000	18 SQM Exhibition space 4 Exhibitor Registrations 4 Full delegate Registrations 1 full page color advertisement in the congress program book (inside front) Half page company profile in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite/onsite promotional material and signage
Silver Sponsorship	US\$ 15,000	First Choice of Exhibition Space - after Gold Sponsors 9 SQM Exhibition space 2 Exhibitor Registrations 2 Full delegate Registrations Half page company profile entry in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite/onsite Promotional material and signage
Bronze Sponsorship	US\$ 7,000	One delegate bag insert 1 full delegate registration branding on back drop and recognition via logo during conference inauguration branding on all offsite/onsite
Poster Session Sponsor	US\$ 5,000 Per daily sessions	Promotional material and signage Company logo on each poster board (Logo printed on each poster number) Branding on all offsite/onsite
Delegate Sponsor	US\$ 25,00 per delegate (will cover registration fee and accommodation expenses only)	Promotional material and signage branding on all offsite/onsite promotional material and signage special branding on delegate badges

Congress Program Book	US\$ 5,000	Full page advertisement on the outside back covers of the congress program
Program Advertisement	US\$ 1,250 per ad Full page, full color ad	Advertisement in the body of the congress program
Pocket Program	US\$ 3,500	Company branding with logo on pocket program
Delegate Bags	US\$ 12,000 (Placement of the logo will be at the discretion of the organizers)	Company logo printed on each delegate bag
Delegate Bag Insert	US\$ 1,000 (Per Insert)	Up to 2pages (a4 size), company information in every delegate bag
Delegate Pad and Pen	US\$ 2,000	Company logo & congress logo on congress pad and pen in every delegate bag
Internet Cafe	US\$ 5,000	Company logo on screens and signage
Lunch (Per Day)	US\$ 7,500	Company logo at lunch stations
Coffee Break (Per Break)	US\$ 3,500	Company logo at coffee stations

Track Sponsorship Packages:

Items	Cost	Benefits & Information
Gold Track Sponsor	US\$ 40,000	Funds used to cover speaker registration & accommodation fee benefits to sponsor acknowledgement at the inauguration two 3x3m exhibition booths with 4 exhibitor registrations full page advertisement in conference program. 5 full delegate registrations branding via 4 x 2 ft banner during all track lectures 1 page chair drop before each lecture in sponsored track. exposure with logo on website as – track sponsor-exposure through logo on all onsite track promotional material inclusion of logo with brief text in conference program
Silver Track Sponsor	US\$ 20,000	Funds used to cover speaker registration & accommodation fee benefits to sponsor acknowledgement at the inauguration one 3x3m exhibition booth with 2 exhibitor registrations half page advertisement in conference program. 3 full delegate registrations branding via 4 x 2 ft banner during all track lectures exposure with logo on website as – track sponsor-exposure through logo on all onsite track promotional material inclusion of logo with brief text in conference program
Bronze Track Sponsor	US\$ 12,000	Acknowledgement at the inauguration 2 Full delegate Registrations Half page advertisement in conference program. Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor-Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Premium Track Sponsor	US\$ 7,000	1 Full delegate registrations half page advertisement in conference program. branding via 4 x 2 ft banner during all track lectures exposure with logo on website as – track sponsor-exposure through logo on all onsite track promotional material inclusion of logo with brief text in conference program
Prime Track Sponsor	US\$ 5,000	1 Full delegate Registrations Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor-Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Track Sponsor	US\$ 2,000	Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor-Exposure through logo on all onsite promotional material Inclusion of logo with brief text in conference program

Sponsorship & Commercial Exhibition Booking Forms

Company Name: _____ ("Exhibitor/ Sponsor")
Contact Person: _____
Position / Designation: _____
Office Mailing Address: _____ _____
Post Code: _____ Country: _____
Telephone: _____ Fax: _____
Email address (es): _____
BY SIGNING BELOW YOU ARE CONFIRMING YOU HAVE READ AND ACCEPT THE TERMS & CONDITIONS WRITTEN ABOVE IN THIS SPONSORSHIP PROSPECTUS, AS WELL AS THOSE TERMS AND CONDITIONS INCLUDED IN THE SCHEDULE TO THIS SPONSORSHIP PROSPECTUS: Name: _____
Company: _____ Signature: _____
Date: _____

We wish to reserve sponsorship / Exhibition as follows: Select (→) appropriate

Items	Cost	Quantity	Amount
Platinum Sponsorship:	US\$ 35,000		
Gold Sponsorship:	US\$ 25, 000		
Silver Sponsorship:	US\$ 15,000		
Bronze Sponsorship:	US\$ 7,000		
Poster Session Sponsor:	US\$ 5,000 per daily sessions	No. of Days ____	
Delegate Sponsor:	US\$ 2,500 per delegate	No. of Delegates	
Congress Program Book:	US\$ 5,000		
Congress Program Advertisement:	US\$ 1,250 per ad Full page, full color ad	No. of Ads ____	
Pocket Program:	US\$ 3,500		
Delegate Bags:	US\$ 12,000		
Delegate Bag Insert	US\$ 1,000 (Per Insert)	No. of inserts_____	
Delegate Pad and Pen:	US\$ 2,000		
Internet Cafe:	US\$ 5,000		
Lunch (Per Day):	US\$ 7,500	No. of Days ____	
Coffee Break (Per day):	US\$ 3,500	No. of Days____	
Commercial Exhibition: We wish to reserve space in the Commercial Exhibition at DDTWC 2017. Our preferred booth numbers are: 1._____ 2._____ 3._____	US\$ 950	No. of Booths required _____	
25 % Deposit is required to secure the sponsorship option and exhibition space		Total Amount in US\$	

We Wish To Reserve Track Sponsorship Follows: Select (→) Appropriate

Items	Cost	Quantity	Amount
Gold Track Sponsor	US\$ 40,000		
Silver Track Sponsor	US\$ 20,000		
Bronze Track Sponsor	US\$ 12,000		
Premium Track Sponsor	US\$ 7,000		
Prime Track Sponsor	US\$ 5,000		
Track Sponsor	US\$ 2,000		
25 % Deposit is required to secure the sponsorship option and exhibition space		Total Amount in US\$	

SCHEDULE - Terms and Conditions

1. IMPORTANT INFORMATION

- 1.1. References to the "Conference" in this document include references to the Commercial Exhibition which shall take place at the Conference.
- 1.2. References to the "Organizer" in this document refer to the organizer of the Conference as set out in this Sponsorship Prospectus, and is the entity with which you contract.
- 1.3. References to the "Sponsor" and the "Exhibitor" in this document shall apply interchangeably throughout these terms and conditions, and shall refer to the Exhibitor / Sponsor as named in the registration for sponsorship / exhibition space at the Conference.
- 1.4. The details in this document are correct at the time of printing. The Organizer does not accept liability for any changes that may occur.
- 1.5. The Organizer reserves the right to accept or decline all offers of sponsorship and applications for exhibition space.
- 1.6. The Organizer reserves the right to amend the attached floor plan should it determine, in its sole discretion, that such an amendment would benefit the conference as a whole.
- 1.7. The Organizer must approve the size and content of all delegate bags inserts.
- 1.8. Branding and catering over and above that listed in this Sponsorship Prospectus is at the sponsors' expense.
- 1.9. In return for a hyperlink from your company name on the conference website, the sponsor is required to provide a reciprocal link from their website to the conference website <http://www.ddtwc.com>.
- 1.10. The Exhibitor / Sponsor shall comply with all applicable laws relevant to the exercise of its rights and the performance of its obligations under these terms and conditions.
- 1.11. These terms and conditions and the Sponsorship Prospectus contains the entire understanding between the Parties with respect to the subject matter hereof and supersedes all prior written or oral agreements between them with respect to the subject matter hereof.
- 1.12. Any and all rights granted to the Exhibitor / Sponsor under these terms and conditions shall apply commencing the date that full payment for those rights is received by the Organizer, and shall automatically expire on the last day of the Conference ("**Term**").

2. PAYMENT SCHEDULE

- 2.1. 25% on signing of Booking Form to secure your preferred option, subject to availability.¹
- 2.2. Remainder due May 15, 2017.

3. PAYMENTS TERMS

- 3.1. Direct bank transfer – details available upon request
- 3.2. Company Cheque payable to Eureka Conferences Inc., drawn on a U.S. bank
- 3.3. Credit card – payment form available upon request
- 3.4. All payments must be in US Dollars.
- 3.5. All amounts payable to the Organizer under these terms and conditions are to be paid free and clear of currency control restrictions, bank charges, fees, duties or other transactional costs, the payment of which shall be the sole responsibility of the Sponsor.

¹ Internal Note to Draft: It appears that commercial exhibitor may not be able to secure their preferred booth.

4. CANCELLATION

- 4.1. The Exhibitor / Sponsor hereby acknowledges and agrees that the Organizer, in its sole discretion, reserves the right to change any and all aspects of any Conference, including but not limited to, the Conference name, themes, content, program, speakers, performers, hosts, moderators, venue, date and time. The Exhibitor / Sponsor further acknowledges and agrees that the Organizer promotes and organizes the Conference and other entities (the actions of whom are not controlled by the Organizer) may elect to cancel, postpone or change any aspect of the Conference. Other than as set out in the Terms and Conditions, neither the Organizer nor any of its partners, officers, directors, employees, agents or affiliates shall be liable, directly or indirectly, to the Exhibitor or any other party under any theory of law (contract, tort, negligence or otherwise), for any loss or damage, whether indirect, direct, special, incidental, punitive or consequential, that is incurred as a result of the Conference (or any part of the Conference) being cancelled, postponed or changed under any circumstances. The Organizer provides no warranty, guarantee or promise of any nature regarding the date and time of the Conference and cannot warrant, guarantee or promise that the Conference will not be cancelled, postponed or changed.
- 4.2. In exceptional circumstances the Organizer will be prepared to consider cancelling these terms and conditions, and its overall agreement, with the Exhibitor / Sponsor, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post; (b) That the request is received at least three months prior to the opening of the Exhibition; (c) That the Organizer is able to re-let the cancelled space in its entirety; (d) That the reason given for the request of the cancellations is, in the opinion of the Organizer, well-founded; (e) That the Exhibitor agrees that the Organizer shall retain 25% of the contract price if the cancellation is accepted more than six months before the Conference, 50% of the contract price if the cancellation is accepted between six and three months before the Conference and 100% of the contract price if the cancellation is accepted within three months of the opening of the Conference.
- 4.3. The Exhibitor hereby undertakes to respect, and make respected, the provisions of these terms and conditions including the exhibitor manual as notified to the Exhibitor (hereinafter the "Exhibitor Manual"). If the Exhibitor fails to comply with these terms and conditions and the Exhibitor Manual, then the offending Exhibitor may be excluded from the Conference as further detailed in this prospectus even without prior warning and the Organizer of the Conference shall have the right to sell the space to another company. This applies, specifically, to non-conformity of stand fittings, failure to comply with safety regulations and display of products which do not conform to those agreed by the Organizer, the Exhibitor will be liable for any loss suffered by the Organizer thereby, and all expenses paid by the Exhibitor hereunder shall be absolutely forfeited to the Organizer. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the Conference, the Organizer is authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.
- 4.4. Subject to Section 4.2, in the event of withdrawal or non-occupation of the stand for

whatever reason any sums paid and/or due in whole or in part towards the hire of the stand, shall be retained by the Organizer, even if the stand is let again to another exhibitor.

- 4.5. No Exhibitor shall erect any sign, stand wall, or obstruction, which in the opinion of the Organizer interferes with an adjoining exhibitor. Stand installation shall be in accordance with the plans drawn up by the Organizer. The Exhibitor is responsible for the specific decoration of its own stands. The Exhibitor shall comply with safety regulations be issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the Organizer. The Organizer decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all shows, attractions promotional activities, surveys or opinion polls may be carried out within the confines of the Conference. In the same way, the Organizer decides on the conditions in which photography or sound recording is authorized within the confines of the Conference. The Organizer reserves the right to require that any fitting detrimental to the general appearance of the Conference, to neighboring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The Organizer may withdraw an authorization already given in the event of hindrance caused to neighboring exhibitors, to circulation or to the running of the Conference.
- 4.6. An Exhibitor may present only equipment, products, processes or services manufactured or designed by the Exhibitor; or for which the Exhibitor is an importer/distributor; in the latter case, the Exhibitor must attach to its booking form, the list of brands whose products it intends to exhibit or whose services it intends to present. After consideration, the Organizer may exclude products and/or services which do not appear to the Organizer to correspond to the aim of the Conference. No Exhibitor shall display on its stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organizer. Moreover, no Exhibitor shall proceed with advertising liable to induce confusion or constitute unfair competition.
- 4.7. Connections to electricity, telephone, water and compressed air mains are charged as stated in Exhibitor's Manual (or as agreed otherwise) to each Exhibitor who must request connection within the time limits specified and within the technical possibilities offered at the venue at which the Conference is held.
- 4.8. The Organizer shall determine the program for erection and installation of the exhibition stands prior to the opening of the Conference. It shall also fix dates and time for dismantling the exhibition stands, and removing equipment, materials and products as well as de-installation of the exhibition stands at the end of the Conference. With regard in particular to the dismantling and removal of exhibition stands and de-installation, the Organizer may complete tasks which have not been carried out by the Exhibitor within the deadlines, for which the Exhibitor accepts all costs and risks. If an Exhibitor should fail to vacate the exhibition stands in due time, the Organizer shall be entitled to penalties and damages. The Organizer declines all responsibility for structures or installations built by Exhibitors. Exhibitors shall accept and leave the exhibition stands as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.
- 4.9. The Exhibitor shall comply with the rules and regulations stipulated by the Organizer, including all applicable laws relating to health and safety.
- 4.10. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the stand is located- by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor shall pay for the repair of any damage caused.

- 4.11. The price of exhibition stands is decided by the Organizer and may be revised by the Organizer if there is a modification to its components, including but not limited to variations in the cost of materials, labour, transportation and services as well as tax and social charges.
- 4.12. Exhibitors have thirty (30) days to make their final payment when it falls due. After this time, and if payments have not been made, the stand will be made available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy its stand space in the Conference until all the payment owing to the Organizer by the Exhibitor is paid in full.
- 4.13. Neither the Organizer nor any of its employees, officers, directors, affiliates, partners, agents or representatives will be responsible for any injury to the Exhibitor or to any of the Exhibitor's employees, officers, directors, affiliates, partners, contractors, agents, licensees or invitees, nor for any injury, loss or damage to any personal property, materials or equipment of any such persons, from any cause whatsoever. All personal property, materials and equipment of the Exhibitor are deemed to remain in the care, custody and control of the Exhibitor at all times, and the Organizer shall have no responsibility or liability with respect thereto. Persons visiting, viewing or otherwise participating in the Exhibitor's exhibition stand shall be deemed to be the invitee, guest or licensee of the Exhibitor, rather than the invitee, guest or licensee of the Organizer. The Exhibitor assumes full responsibility and liability for the actions and omissions of its agents, servants, employees, contractors, licensees, invitees, visitors and guests, whether acting within or without the scope of their authority, including without limitation claims arising out of the supply or demonstration by the Exhibitor of samples of any kind whatsoever (whether such samples are sold or given away for free), and the Exhibitor agrees to defend, indemnify and hold harmless the Organizer, its employees, officers, directors, affiliates, partners, agents and representatives from and against any and all loss, cost, damage, claim or expense incurred by the Organizer as a result, directly or indirectly, of the actions or omissions of the Exhibitor or any of its agents, servants, employees, contractors, licensees, invitees, visitors and guests, whether acting within or without their scopes of authority.
- 4.14. The Organizer's obligations hereunder are subject to modification and/or release in the event of strikes, lock outs, riots, civil unrest, war, Acts of God, weather events, casualty, fire, failure of utilities, building defects, explosions, accidents, force majeure and other events beyond the control of the Organizers, and Exhibitors are advised to carry business interruption or other insurance to mitigate these risks. Under no circumstances will the Organizer be liable for lost profits or consequential, indirect, speculative or punitive damages.
- 4.15. The Exhibitor is responsible for the safety of products and general display of the stand. During move-in and move-out period, material should not be left unattended at any time. The Exhibitor shall undertake to respect all safety measures imposed by administrative or legal authorities, as well as any safety measures which may be taken by the Organizer. The Organizer reserves the right to verify that these measures are respected. The Organizer's decisions concerning the application of safety regulations shall be implemented immediately.
- 4.16. It is the responsibility of the Exhibitor to leave the stand clean and tidy during the Conference and after moving out. The Exhibitor's exhibition stand must be cleaned in accordance with the conditions and at times notified by the Organizer to the Exhibitor.
- 4.17. The Organizer may modify the opening and closing dates of the Exhibition including its opening and closing hours and admission price, at its sole discretion. In the event of an extension, the

Exhibitor who so requests, may be authorized to close its exhibition stand on the date initially agreed, but it may not remove products on display nor change the appearance of the exhibition stand before the date fixed by the Organizer. If, for some reason, the Conference cannot be held, the Exhibitor's booking forms shall be cancelled, and sums available, after payment of expenses incurred, will be distributed between the Exhibitors, pro rata to the sums deposited by each of them. The Organizer is not responsible for any consequences arising from the enforcement of the provisions of this clause.

- 4.18. The Organizer may from time to time add to or vary these terms and conditions and may do anything at its sole discretion it deems desirable for the proper conduct of the Conference, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under these terms and conditions and shall not operate to increase the liabilities of the Organizer.
- 4.19. The Organizer establishes the layout of the Conference and the exhibition stands, and allocates stands at its free will, taking into account as far as possible, the wishes expressed by the Exhibitor, the nature of the products and/or services which the Exhibitor wishes to present, the layout of the stand it proposes to install as well as, if necessary, the Exhibitor's seniority in applying to the Exhibition. The Organizer reserves the right, in its sole discretion, to modify the location, size and layout of the stand. Such modifications shall not entitle the Exhibitor to unilaterally terminate its engagement to participate. An Exhibitor is notified of the location of the stand allocated to the Exhibitor by means of a layout. This layout sets forth certain of the characteristics of the stand. Where possible, it is the Exhibitor's responsibility to verify the conformity of the layout before setting up its stand. The Organizer is not liable for any difference between the characteristics given on the layout and the actual measurements of the stand. The layout shows the general layout of the other stands surrounding the site allocated. These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the Exhibitor. Any claim concerning the location set out in the layout must be presented within one week. After this time limit, the location proposed shall be deemed accepted by the Exhibitor. Under no circumstances can the Organizer reserve a specific location, nor book such a location for the next Exhibition. Furthermore, participation in previous Conferences shall not confer any right to a particular location nor confer any priority in the allocations.
- 4.20. Conduct of Exhibitor and Representatives (a) Annoyance: The Organizer reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other exhibitors. The Organizer reserves the right to prohibit their use if in the Organizer's opinion any annoyance is being caused. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Conference may be removed by the Organizer or its agents and the Organizer shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.
- 4.21. The rights of the Organizer under these terms and conditions shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of the Organizer.

- 4.22. Exhibits are admitted to the Conference, and shall remain there, solely on strict compliance with these terms and conditions, and any other terms and conditions notified by the Organizer to the Exhibitor. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizer reserves the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non compliance with the terms and conditions, there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organizer.
- 4.23. Without the Organizer's prior consent in writing, the Exhibitor shall not transfer sub-let or share, with or without payment, all or part of its exhibition stand at the Conference. Nevertheless, several exhibitors may be granted joint authorization to make a group presentation, providing each of them should submit a prior request for the approval to the Organizer and sign an application for joint participation.²
- 4.24. The Exhibitor warrants that it has obtained all necessary rights and authorizations, including all intellectual property rights, in the products and other material that it wishes to exhibit at the Conference in its exhibition stand. The Exhibitor shall indemnify the Organizer for any claims resulting from the Exhibitors failure to obtain such rights and authorizations.
- 4.25. The Exhibitor acknowledges that the Organizer and third parties authorised by the Organizer may make recordings of the Conference, and such recordings may include the images and/or voices at the Exhibitor's exhibition stand. The Exhibitor hereby grants to the Organizer (and third parties authorised by it) permission to make, reproduce, broadcast, stream, use, sell, license or otherwise deal in a recording of the Conference and which incorporates images and/or voice at the Exhibitor's exhibition stand in any media, worldwide and for any purpose without identification, compensation or payment of any kind in perpetuity.

5. SPONSORSHIP TERMS AND CONDITIONS

- 5.1. The following definitions apply to this clause 6 only:
 - 5.1.1. **Commercial Rights:** any and all rights of a commercial nature connected with the Conference, including without limitation, image rights, broadcasting rights, new media rights, endorsement and official supplier rights, sponsorship rights, merchandising rights, licensing rights, advertising rights and hospitality rights.
 - 5.1.2. **Conference Marks:** the Organiser's Marks used in association with the Conference.
 - 5.1.3. **Organiser's Marks:** the trademarks together with any associated artwork, design, slogan, text and other collateral marketing signs of the Organiser that are used in connection with the Conference.
 - 5.1.4. **Sponsor's Marks:** the Sponsor's trademark together with any accompanying artwork, design, slogan, text and other collateral marketing signs of the Sponsor, as provided by the Sponsor to the Organizer.
 - 5.1.5. **Sponsor Category:** the category of sponsorship on offer to the Sponsor and as selected and paid for by the Sponsor in accordance with these terms and

² Internal Note to Draft: Consider including a link to the joint application.

conditions, such category which is further detailed in this Sponsorship Prospectus.

- 5.1.6. **Sponsorship Rights:** the bundle of rights granted to the Sponsor as set out in the Sponsor Category.
- 5.2. The Organiser grants to the Sponsor, and the Sponsor hereby accepts, the Sponsorship Rights for the Term.
- 5.3. All rights not expressly granted to the Sponsor under this agreement are reserved to the Organiser. The Sponsor acknowledges and agrees that: (a) the Organiser is the owner or controller of the Commercial Rights and of all rights in the Conference Marks; (b) the Sponsor shall not be entitled to exploit or enter into any commercial or other agreement to exploit any of the Commercial Rights other than the Sponsorship Rights; (c) the Organiser shall be entitled to enter into any sponsorship arrangement with any third party outside of the Sponsorship Category; (d) the Organiser shall not be, nor considered to be, nor deemed to be, in breach of any provision of this agreement as a result of entering into an arrangement as set out in sub-clause 6.3(c); and (e) the Sponsorship Rights are non-exclusive and, the Organiser may grant the same rights to a third party for use in advertising, marketing or promoting products or services in the Sponsor Category.
- 5.4. The Sponsor grants and the Organiser accepts a worldwide, sub-licensable, non-exclusive, royalty free licence to use the Sponsor's Marks during the Term for the delivery of the Sponsorship Rights, and in perpetuity to promote and exploit the Conference in any media whether now known or yet to be invented (including in a computer game, on a website or mobile-device application) including by use on promotional material and merchandising.
- 5.5. The Organiser grants to the Sponsor, and the Sponsor hereby accepts, a non-exclusive, limited, revocable license to include a link to the Organiser's website on the Sponsor's website during the Term, provided that no such use will disparage the Organizer and shall only be used in such a manner as would reasonably be expected to reflect favorably on the Organizer. The Sponsor shall promptly remove the link following the conclusion of the Conference.
- 5.6. The Sponsor undertakes to the Organiser:
 - 5.6.1. to exercise the Sponsorship Rights strictly in accordance with these terms and conditions, and any other terms and conditions as notified by the Organizer to the Sponsor from time to time, including with respect to Sponsor's of attendees, to cause them to comply with the Terms and Conditions of Attendance and Participation which may be found at [Link]. For the avoidance of doubt, the Sponsor shall not be entitled to use or exploit any of the Commercial Rights (other than the Sponsorship Rights) in any way;
 - 5.6.2. not to apply for registration of any part of the Conference Marks or anything confusingly similar to the Conference Marks as a trade mark for any goods or services;
 - 5.6.3. not to use the Conference Marks or any part of them or anything confusingly similar to them in its trading or corporate name or otherwise, except as authorised under this agreement;
 - 5.6.4. not to do or permit anything to be done which might adversely affect any of the Commercial Rights or the value of the Commercial Rights;
 - 5.6.5. to provide all reasonable assistance to the Organiser in relation to the Organiser's exploitation of the Commercial Rights;
 - 5.6.6. to use its reasonable endeavours to assist the Organiser in protecting the Conference Marks and not to knowingly do, or cause or permit to be done, anything which may prejudice or harm or which has the potential to prejudice or harm the Conference Marks or the Organiser's title to the Conference Marks or the image of the Conference, the Organiser or

- the Venue, if so requested by the Organiser; and
- 5.6.7. to notify the Organiser of any suspected infringement of the Conference Marks, but not to take any steps or action whatsoever in relation to that suspected infringement unless requested to do so by the Organiser.
- 5.7. The Sponsor has no right to sub-license, assign or otherwise dispose of any of the Sponsorship Rights including to its Affiliates, without the Organiser's prior written consent.
- 5.8. The Sponsor warrants and represents to the Organiser that (a) it owns or is solely entitled to use the Sponsor's Marks and any other material supplied to the Organiser in relation to these terms and conditions and the Organiser shall be entitled to see evidence to this effect on request; and (b) the Organiser's use of the Sponsor's Marks in accordance with these terms and conditions will not infringe the rights of any third party.
- 5.9. Unless otherwise specified, each of the Sponsor and the Organizer shall own and retain all right, title and interest in and to: (a) the documents and information it provides to the other under these terms and conditions, including but not limited to all patent, copyright, trademark and other intellectual property rights therein; and (b) all methodologies, processes, techniques, ideas, concepts, trade secrets, confidential information and know-how embodied in the documents and information or that it develops or supplies to the other in connection with this Agreement ("**Intellectual Property**").
- 5.10. Neither Party shall (a) use or claim ownership in the other Party's Intellectual Property; or (b) use the other Party's trademarks, service marks, designs, slogans or logos without prior permission in writing from the other Party, except as otherwise specified in these terms and conditions.
- 5.11. The Sponsor shall indemnify the Organiser against all liabilities, costs, expenses, damages and losses (including but not limited to any interest, penalties and legal costs (calculated on a full indemnity basis) and all other reasonable professional costs and expenses) suffered or incurred by the Organiser arising out of or in connection with any claim made against the Organiser by a third party for actual or alleged infringement of a third party's Intellectual Property Rights or moral rights arising out of or in connection with the Organiser's use of the Sponsor's Marks in accordance with these terms and conditions.

6. **LIABILITY**

- 6.1. Nothing in this agreement shall limit or exclude a party's liability for: (a) death or personal injury caused by its negligence, or the negligence of its employees, agents or subcontractors; or (b) fraud or fraudulent misrepresentation.
- 6.2. Except as otherwise set out in these terms and conditions, and to the extent permitted under applicable law, under no circumstances shall the Organizer be liable to the Exhibitor / Sponsor for any of the following, whether in contract, tort (including negligence) or otherwise: (a) loss of revenue or anticipated revenue; (b) loss of savings or anticipated savings; (c) loss of business opportunity; (d) loss of profits or anticipated profits; (e) wasted expenditure; or (f) any indirect or consequential losses.
- 6.3. In no event will the Organiser's total liability under these terms and conditions exceed the amount of fees paid by the Exhibitor / Sponsor under these terms and conditions.

7. **INSURANCE**

- 7.1. The Exhibitor shall insure all personal property, materials and equipment to be used or displayed

at the Exhibit for its full replacement value and shall carry commercial general liability insurance with limits of at least US \$2 million per occurrence, with reputable and creditworthy insurance carriers licensed to do business in the jurisdiction in which the Exhibitor's exhibition stand will be located. The Exhibitor shall produce for the Organizer upon request proof of such insurance coverage. The Exhibitor is also advised to carry appropriate business interruption or similar insurance coverage. The Exhibitor is required to send the Organizer a copy of the insurance cover along with this registration form.

8. GENERAL

- 8.1. The Exhibitor / Sponsor, on behalf of itself and its employees, contractors, officers, advisors, directors, agents and other personnel ("**Personnel**"), agrees that in connection with these terms and conditions, it and the Personnel may receive certain proprietary information with respect to the Organizer, its affiliates and the Conference, including trade secrets, know-how, strategies, financing, budgeting, employees, salaries, and other related information that is the exclusive property of the Organizer and/or its affiliates, such information together with these terms and conditions, and the discussions and negotiations relating hereto, collectively, "**Confidential Information**". The Exhibitor / Sponsor and its Personnel shall maintain the confidentiality of all Confidential Information and not sell, license, publish, display, distribute, disclose or otherwise make available this information to any third party nor use such information except as authorized by these terms and conditions or with the written consent of the Organizer, or unless such information is in the public domain.
- 8.2. Exhibiting and sponsorship at the Conference is subject to acts of God, government authority, disaster, or other emergencies, any of which make it illegal or impossible for the Organizer and any venue to provide the facilities and/or services for the Conference, or make it illegal or impossible for the Exhibitor / Sponsor to utilize the venue for the Conference. A registration may be cancelled for any one or more of such Force Majeure reasons by written notice from the Organizer to the Exhibitor / Sponsor without liability on the part of the Organizer.
- 8.3. Each of the provisions in the Terms and Conditions is severable from the other(s). If any provision or part of a provision is or becomes invalid, unenforceable or illegal in any respect, such provision or part of provision will, to the extent that the provision is invalid, be deemed not to form part of the Terms and Conditions. The remaining provisions or parts of provisions will not be invalidated in any way.
- 8.4. No failure or delay by a party to exercise any right or remedy provided under these Terms and Conditions or by law shall constitute a waiver of that or any other right or remedy, nor shall it prevent or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall prevent or restrict the further exercise of that or any other right or remedy.
- 8.5. For Events organized by Eureka Science Ltd, these Terms and Conditions shall be governed by the laws of the United Arab Emirates, and the parties shall submit to the exclusive jurisdiction of the courts in Dubai, United Arab Emirates. For Events organized by Eureka Conferences Inc, these Terms and Conditions shall be governed by the laws of New York, without regard to its principles of conflicts of laws and the parties shall submit to the exclusive jurisdiction of the state and federal courts in New York County, New York.